



# HANNARI SLABBERT

**Businesswoman. Go-getter. Travel enthusiast**

COMPILED BY LYNETTE BOTHA  
PHOTOGRAPH KIKITOGGRAPHY

**I am the** Regional Director for WGSN across Africa. After eight years of managing the commercial teams in WGSN's UK head office, I moved back to Cape Town with my husband to raise our children. **WGSN is the global leader** in trend forecasting and creative intelligence. Founded in 1998, it was the first to combine high-end technology with human ingenuity to meet the needs of the creative industry. **Since joining WGSN** I have travelled to more than 18 countries. **I like what I do because** WGSN truly adds value to the industry. **I work with the world's best** creatives on a daily basis who inspire me and drive our business always to be innovating. Trend forecasting in South Africa has become increasingly important as consumers demand even more from brands and retailers. **Businesses need a clear point of differentiation** and to tell an authentic story. **A place I love to go to** is Jason Bakery on Bree Street – no one makes better coffee or croissants. I am also absolutely in love with our office space in Ideas Cartel. **Our house is** my happy place. **My kitchen cupboard** staples include filter coffee, good salt, tomatoes, grapefruit, yoghurt, fresh bread and Ou Meul Bakker's home-made granola. **The best advice I ever received** was from my father, who taught me to 'always be in the game'. **Don't say no to opportunities** and be good to the people around you. Working in this field has taught me that success comes from putting the customer first. **The one thing no one knows about me is** I am quite introverted. I recharge by spending time on my own with

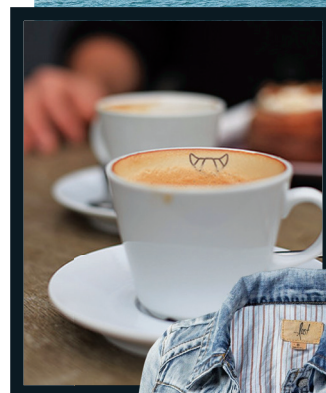
a cup of coffee and a good book or magazine.

**Everyone should** travel as much as they can and experience new cultures. **Every woman understands** her own heart. Be confident in what makes you who you are.

**I always travel with** a camera and my trusted denim jacket that I bought in Italy almost 12 years ago. **The one trip I'll never forget** was when we sailed around the Croatian islands with a group of friends. **My next holiday is** a surf and yoga retreat in Sri Lanka with my husband. **If money were no object**, I'd treat myself to taking a year off to travel. **I never leave home without** my phone, a bottle of water and a bright lipstick.

**I'm reading** interior magazines, as we plan our home renovation, and I'm listening to my husband's playlist. He has great taste in music. **I hate it when** people disappoint you. **One's true character** always comes out in the end. **My most prized possession is** a necklace my parents gave me for my 21st birthday. **I will never own enough** blue jeans.

**If I could change one thing about South Africa**, it would be to see everyone come together in peace to fix what is broken in our country. And, on a lighter note, if COS would kindly open a store in Cape Town, I'd be very grateful. **Don't leave Cape Town without** a hike up Table Mountain. **When I was younger** I used to think life was only about achieving success and seeing the world. **Now life for me is** about finding peace in my purpose, enjoying the smaller moments, and being grateful for experiences good and bad that helped shape me to be the person I am today. ☐



ADDITIONAL PHOTOGRAPHS: SUPPLIED