illuminating

verb [ trans. ]
light up: a flash of brilliance illuminated the design.
figurative her work was illuminated by inspirational images.
• enlighten (someone) intellectually or spiritually.
• shed light on, give insight into, demystify.
• clarify, elucidate, reveal.
• decorate, illustrate, embellish, adorn.
It’s time for meaningful design infused with history, emotion, spirit and soul. The new consumer seeks products that resonate with quality and value.

Stylesight, the world’s premier online provider of inspiration and product development tools uses cutting-edge technology to define and disseminate trends that influence design.

Our ground-breaking methods combine with an unrivaled point-of-view making your creative journey faster, more efficient and cost-effective. The entire site is customizable and actionable, creating virtual environments where ideas can be realized and shared.

Our experts are embedded around the world linking runway and trade shows to events, retail and cultural movements that impact the way we create, connect and live.

Stylesight’s headquarters are based in New York City, with a trend forecasting atelier in Paris and satellite offices located worldwide. Subscribers include thousands of the world’s leading manufacturers, retailers and designers.
Inspiration & Concept

Stylesight searches the world uncovering and presenting concepts that spark ideas. We are your muse and your design partner, bringing inspiration, forecasts and analysis to your desktop.
FUTURIST
Analysis of macro trends shaping our world and influencing design

FORECAST
Predicting trends with mood and inspirational design developments

TREND WATCH
Early look at invaluable trends that will impact the future

SPEED TO MARKET
Identification of key fashion items for quick turnaround

RUNWAY
Expert analysis of color, items, trends and influences on runways worldwide

VINTAGE
Analysis of archival vintage with the best shows and shops, plus an incredible library of over 100,000 images
Stylesight’s technology and content are designed to inspire and confirm your ideas. You will discover millions of images and concepts that illuminate key trends.

We are an extraordinary creative resource, motivated by an intense search for perfection in an actionable, limitless environment. Stylesight simplifies the product development, design and merchandising process.
IMAGE LIBRARY
Library of over four million images that are expertly tagged and organized into a searchable database

FASHION OFFICE BUZZ
Daily posts about noteworthy industry happenings

STREETS & EVENTS
Survey of fashionistas and their trends at pivotal events worldwide

RETAIL
Profile and analysis of trends and merchandise at major retailers and emerging boutiques

TRADE SHOWS & MATERIALS
Major Trade Show coverage
Material developments, profiles and inspirations

INTERIORS
Exploration of directional movements in décor and their evolution
Stylesight provides immediate solutions that both enrich and streamline your process. Our technology challenges the realm of possibilities to maximize your potential to innovate and create.

Stylesight’s robust interface offers you the opportunity to manipulate silhouettes, colors and materials to design custom creations that you can search, zoom and share.
MY WORKSPACE
Save and share content, images and creations

PALETTE PLAY
Make, save and send color palettes created from the library of colors

FLATS PLAY
Design and development of customizable flat sketches in vector-formatted files

VIDEO
Current and vintage catwalk footage and influential films where any frame can be captured with a click

PRINTS & GRAPHICS
Graphic trends and original artwork ready for creation
Stylesight’s vast content will keep you at the forefront of fashion and design. We offer a global reach with a local touch. Our knowledge of international trends ranges from under-the-radar cultural happenings to top destinations, what to see, where to shop and where you need to be.
CUSTOMIZABLE TRAVEL GUIDES
for global cosmopolitan destinations

SHOPPING MAPS
Extensive retail listings to map out your shopping trip

CALENDAR
Detailed listing of trade shows and events impacting the industry

NEWS & HEADLINES
Industry intelligence posted the minute it hits the wires

MONTHLY NEWSLETTER
Recent site highlights and original stories

DAILY BLOGS
Denim Daily Dose, Vintage Vault, Stylesightings and Celebrities

SITES THAT INSPIRE
Collection of the coolest sites updated daily

WEBINAR SERIES
Experts present seasonal trends in live and on-demand webcasts
Clients Include:
Twentieth Century Fox
Abercrombie & Fitch
Adidas
Adolfo Dominguez
Adrienne Vittadini
Aéropostale
Amazon.com
Ann Taylor
Arcadia
Arden B.
ASOS
Avon
Belk
Berkeley College
Billabong
Brooks Brothers
Buffalo Exchange
Carlos Falchi
The Children’s Place
Caché
Cache-Cache
Chinese Laundry
Claire’s
Coach
Coldwater Creek
Columbia
Converse - Mexico
Danskin
David’s Bridal
Debenhams
Diramode Pimkie
Dillard’s
Disney
Elizabeth and James
Estée Lauder
Fairchild Fashion Group
FIDM
Foot Locker
Forever 21
Fossil
Frederick’s of Hollywood
Old Navy
Groupe Royer
Habitual
Hammonds Furniture
Hearst
Hugo Boss
Inditex Group
JC Penney
Jessica McClintock
Jo-Ann Stores
John Paul Mitchell
Juicy Couture
Kenneth Cole
Kohl’s
Lands End
Levi Strauss
Li & Fung USA
Lilly Pulitzer
Liz Claiborne
L’Oreal
Lucky Brand Jeans
Lululemon
Macy’s
Mary Kay
Michael Kors
Miroglio
New York & Co.
Nike - Argentina
Nordstrom
Oakley
Pepe Jeans
Polo Ralph Lauren
Reebok
Roxy
Sean John
Sears Canada
Sherwin-Williams
Skechers
Smashbox Cosmetics
Speedo - Brazil
Steve Madden
Susana Monaco
Target
Taryn Rose
Ted Baker
Teenflo
The North Face
Toys “R” US
Trina Turk
Under Armour
Uniqlo
VF Corporation
Victoria’s Secret
Wacoal America
Wal-Mart
Westpoint Home
White + Warren
White House | Black Market
Leadership

Stylesight illustrates new concepts, and reveals evolving trends to enlighten and inspire you.

Our global content leadership team consists of influential industry experts in trend forecasting and analysis, as well as seasoned editors and correspondents with diverse backgrounds in design, styling, merchandising and retail.

Stylesight’s innovative technology provides the user-friendly architecture that serves as the foundation for our content. We continually improve and develop valuable software that supports your work.

Together, our content and technology create an indispensable resource where you can research and evaluate trends in a relevant, actionable way. As design becomes more meaningful, so does the process and the experience. Stylesight makes the difference.

Explore. Illuminate. Stylesight.
To stay connected and experience what Stylesight can do for you, contact us for more information and to set up your site demonstration.

www.stylesight.com