From flagship stores to iconic hotels, his holy trinity of avenues is home to Paris’ ritziest destinations. Plaza Athénée and Four Seasons Georges V provide the world’s most posh sleeping quarters, while names like Chanel, Dior, Louis Vuitton and Versace are but a few of the upmarket choices. When all that shopping has gotten you weary, head over to the Costes owned L’Avenue for some luxury lunch refreshment, or have one of the signature champagne cocktails at the bar of La Plaza.

**BOUTIQUE**

1. **BLACK BLOCK**
   13, AVENUE DU PRESIDENT WILSON 75116 / 33 (01)47233704
   The Black Block boutique in the Palais de Tokyo is a tiny Mecca of all things hip and futuristic, featuring a range of cool toys, clothing and accessories, all curated by Paris graffiti-artist-turned-business-mogul Andre.

2. **I PINCO PALLINO**
   26, AVENUE CHAMPS-ELYSEES 75008 / 33 (01)44253212
   These high quality designer duds for babies and children are a must-see. So fashionably on-trend you might want them for yourself!

3. **JOSEPH**
   14, AVENUE MONTAIGNE 75008 / 33 (01)47203955
   This British brand equates contemporary chic with sleek designs and crisp tailoring.

4. **L’ECLAIRŒUR**
   26, AVENUE DES CHAMPS ELYSEES 75008 / 33 (01)44562123
   This is the original L’Eclaireur shop, opened by Martine and Armand Hadida in early 1980, and the example by which the other boutiques would later follow suit. It is a combination of only the most magnificent and unique pieces, with a collection scouted by the owners themselves the world over. Those retailing in Paris must not miss this truly exceptional shopping experience.
5. MANOUSSH

16, AVENUE MONTAIGNE 75008 / 33 (0)158120000

Manouss is a women’s and junior’s ready-to-wear label that flirts between kitsch and giltz, with strong vintage and bohemian influences. Wicker handbags embroidered with sequins, romantic lace, bright colors, and tons of embellishment are just a few characteristics of the brand.

6. MONTAIGNE MARKET

57, AVENUE MONTAIGNE 75008 / 33 (0)142565858

Montaigne Market is a multi-brand shop that features a sublime edit of the best of the best in high designer fashion. Labels include Balmain and Balenciaga, as well as Alice Temperly and the list goes on. The accessories featured are also drool-inducing.

7. OVALE

21, RUE MARBEUF 75008 / 33 (0)147200442

Ovale is a beautifully laid out children’s boutique featuring clothes, toys, silverware, jewelry and accessories. An ideal stop for a baby gift.

8. PAUL & JOE

2, AVENUE MONTAIGNE 75008 / 33 (0)147205750

Initially only a menswear label, Paul & Joe has since an homage to luxury according to the brand’s designer, Don’t miss the refined and sexy designs of Barbara Bui, the French/Vietnamese designer whose tailored clothing and vertiginous high heels have garnered an undeniable Jil Sander.

9. ZADIG & VOLTAIRE

18-20, RUE FRANCOIS 1ER 75008 / 33 (0)140709789

Zadig & Voltaire is the ultimate in French cool girl staples. A pretty palette of super soft and feminine cashmeres, camisoles, skirts, cotton tops, accessories and other separates are all a part of the mix.

10. LE 66

66, AVENUE DES CHAMPS ELYSEES 75008 / 33 (0)153533380

This enormous, multi-mark store is a must-see for those retailing in Paris, with designs from American Retro, April 77, Christophe Lemaire, Sass & Bide and Thakoon.

11. ARMANI COLLEZIONI

41, AVENUE GEORGE V 75008 / 33 (0)156990650

Armani Collezioni offers sophisticated apparel and accessories for men and women, from one of the most prestigious names in fashion. This is the most luxurious collection in the Giorgio Armani empire.

12. BALENCIAGA

10, AVENUE GEORGES V 75008 / 33 (0)147202111

Balenciaga’s Parisian boutique is a sublime chic locale, an homage to luxury according to the brand’s designer, Nicolas Ghesquière.

13. BARBARA BUI

50, AVENUE MONTAIGNE 75008 / 33 (0)142505252

Don’t miss the refined and sexy designs of Barbara Bui, the French/Vietnamese designer whose tailored clothing and vertiginous high heels have garnered an international following.

14. BOTTEGA VENETA

12, AVENUE MONTAIGNE 75008 / 33 (0)153579899

Bottega Veneta is a leader in luxury fashion, best known for its signature leather goods, including woven handbags, luggage and leather wallets.

15. BRIONI

35, AVENUE GEORGE V 75008 / 33 (0)140700180

Known for the magnificent cut of its suits, textiles and high quality materials, Brioni is recognized for its made-to-measure suits, as well as its sporty collection of ready-to-wear and accessories.

16. CELINE

36, AVENUE MONTAIGNE 75008 / 33 (0)156890792

Celine is one of the French luxury houses that creates a collection of high-end sporty looks in a classic style.

17. CHANEL

42, AVENUE MONTAIGNE 75008 / 33 (0)147236100

No Parisian shopping trip is complete without a trip to at least one of the famed Chanel boutiques. Try not to drool over the coveted accessories (especially the iconic 2.2 bag) and the luxe and offentimes edgy ready-to-wear collections.

18. CHANEL

40, AVENUE MONTAIGNE 75008 / 33 (0)147237412

No Parisian shopping trip is complete without a trip to at least one of the famed Chanel boutiques. Try not to drool over the coveted accessories (especially the iconic 2.2 bag) and the luxe and offentimes edgy ready-to-wear collections.

19. CHLOÉ

44, AVENUE MONTAIGNE 75008 / 33 (0)147220008

Chloé's St. Honore boutique is a light and airy space that carries the brand's entire range, including ready-to-wear, leather goods and accessories.

20. DIANE VON FURSTENBERG

29, RUE FRANCOIS 1ER 75008 / 33 (0)140700900

The DVF shop in Paris offers the full range of strong geometric patterns, confident colors and glamorous pulled-together looks that dominate the collection.

21. DIOR & DIOR HOMME

28-30, AVENUE MONTAIGNE 75008 / 33 (0)140737373

Don’t miss the ultra mod Dior Homme boutique, featuring the cutting-edge clothing and accessory designs for men in a palette that is strictly black and white.

22. DOLCE & GABBANA

54, AVENUE MONTAIGNE 75008 / 33 (0)142256878

The stylists Domenico Dolce and Stefano Gabbana created a monument to their creativity with the opening of this sleekly decorated shop on Avenue Montaigne to display their sexy Sicilian designs.

23. ELIE SAAB

1, ROND-POINT DES CHAMPS ELYSEES 75008 / 33 (0)142567777

This is Lebanese design-guru Elie Saab’s first Parisian store, featuring his lavish evening gowns and formal wear.

24. EMANUEL UNGARO

2, AVENUE MONTAIGNE 75008 / 33 (0)153570022

Peek inside Emanuel Ungaro’s Paris location to view his dynamic collection of haute couture gowns and prêt-a-porter designs.

25. EMILIO PUCCI

36, AVENUE MONTAIGNE 75008 / 33 (0)147200445

The Emilio Pucci name is synonymous with geometric prints in a kaleidoscope of colors.

26. ESCADA

53, AVENUE MONTAIGNE 75008 / 33 (0)142898345

This German fashion house was founded in the 70s, and is known for dressing party girls in elegant and embellished evening dresses. Escada also provides its clients with a range of very classic sportswear and accessories.

27. FENDI

22, AVENUE MONTAIGNE 75008 / 33 (0)149528452

Fendi’s super sleek 3,770 sq. ft. flagship covering two floors was designed by the architect Peter Marino with sculpted spheres from the Italian artist Loris Cecchini. Here shoppers will find lush furs, classy ready-to-wear and those infamous ‘it’ bags.

28. GIORGIO ARMANI

16, AVENUE MONTAIGNE 75008 / 33 (0)142615509

The quintessentially low-key, discreet interior, designed in ash wood with pastel beige tones, leaves space for the creations of one of the most famous, if not the most famous, Italian stylists: Mr. Giorgio Armani.

29. GIVENCHY

56, RUE FRANCOIS 1ER 75008 / 33 (0)140707027

Raf Simons’ edgy, fashion forward collections for the famous ladies bags to the chic men’s briefcases and sculpted spheres from the Italian artist Loris Cecchini. Here shoppers will find lush furs, classy ready-to-wear and those infamous ‘it’ bags.

30. GIVENCHY

3, AVENUE GEORGE V 75008 / 33 (0)144351509

Riccardo Tisci’s edgy, fashion forward collections for the luxurious sporty looks in a classic style.

31. GUCCI

60, AVENUE MONTAIGNE 75008, 33 (0)156698080

This posh Paris flagship boutique from Italian powerhouse Gucci stocks complete collections for both men and women.

32. HERMÈS

42, AVENUE GEORGE V 75008 / 33 (0)147209560

Everything in the Hermès world can be found here, from the famous ladies bags to the chic men’s briefcases and colored ashtrays (a real must for the home), as well as saddles and boots for horse riding.

33. HUGO BOSS

115, AVENUE DES CHAMPS ELYSEES 75008 / 33 (0)153573540

This enormous store carries all of the Hugo Boss sub-brands: Boss Selection, Boss Black, Boss Orange, Boss Green and Hugo, as well as the corresponding shoes and accessories for both men and women.

34. JIL SANDER

56, AVENUE MONTAIGNE 75008 / 33 (0)144950670

Raf Simons’ designs have preserved the minimalist aesthetic, yet his cutting-edge influence on the label is ever present. The Parisian boutique exemplifies this very idea, with a sleek, and modern design that is undeniably Jil Sander.
35. **KENZO**  
51, AVENUE GEORGE V 75008 / 33 (0)147233349  
This two-level corner location occupies over 5,400 sq. ft. on the luxurious Avenue George V. Within the comfortable and familiar atmosphere, including retro coffee tables, rooms equipped with birds chirping and many spots to lounge, you'll find Kenzo's beautifully girly womenswear as well as the men's and children's collection.

36. **KRIZIA**  
46-48, AVENUE MONTAIGNE 75008 / 33 (0)142899440  
Krizia's collections focus on soft, deconstructed day and eveningwear using fabrics such as super soft silk and cashmere. True luxury design.

37. **LOUIS VUITTON**  
22, AVENUE MONTAIGNE 75008 / 33 (0)810610610  
Home of the famous monogrammed leather goods, embellished with the distinctive intertwined initials 'L' and 'V' as well as the Marc Jacob's designed ready-to-wear collections for both men and women.

38. **LOUIS VUITTON**  
101, AVENUE DES CHAMPS ELYSEES 75008 / 33 (0)153575200  
This massive 1,800 sqm. Louis Vuitton flagship is an absolute homage to luxury living. This is home of the famous monogrammed leather goods, embellished with the distinctive intertwined initials 'L' and 'V,' as well as the Marc Jacobs' designed ready-to-wear collections for both men and women.

39. **MARNI**  
57, AVENUE MONTAIGNE 75008 / 33 (0)156880808  
Artful womenswear meets the space-age via the futuristic high-design of this Parisian outpost.

40. **MAXMARA**  
31, AVENUE MONTAIGNE 75008 / 33 (0)147206113  
MaxMara is a reliable source for classy daywear and elegant evening looks at prices that are just a notch below that of most high-end designers.

41. **PAULE KA**  
45, RUE FRANCOIS 1ER 75008 / 33 (0)147207610  
Paule Ka’s refined clothing and accessories for a more elegant jet set can be found at this namesake boutique.

42. **PRADA**  
10, AVENUE MONTAIGNE 75008 / 33 (0)153239940  
The devil isn’t the only one wearing Prada: chic men and women have long loved this Italian label for its classic sensibility and covetable accessories.

43. **RALPH LAUREN**  
52, AVENUE MONTAIGNE 75008 / 33 (0)144772800  
This is Ralph Lauren’s latest store, as well as the world’s largest, free-standing women's-only shop. Expect 6,500 sq. ft. of his most glamorous designs, covering three levels and housed in Madame Vionnet's old couture house.

44. **ROBERTO CAVALLI**  
51-53, AVENUE MONTAIGNE 75008 / 33 (0)156883770  
Roberto Cavalli’s Avenue Montaigne boutique is a study in pure jet set glamour, all velvet and mirrors, with luxurious designs for both men and women.

45. **SONIA RYKIEL**  
46, AVENUE GEORGE V 75008 / 33 (0)153679800  
Known for her theatrical style and fanttastical window displays, Rykiel’s shops are veritable style institutions, featuring a gorgeously bright knitwear collection, as well as plenty of cheeky accessories.

46. **VALENTINO**  
17-19, AVENUE MONTAIGNE 75008 / 33 (0)147236461  
One of Paris’s most glamorous shops featuring the ready-to-wear lines for both men and women, a small collection of couture and bridal gowns and accessories.

47. **VERSACE**  
45, AVENUE MONTAIGNE 75008 / 33 (0)147428802  
The Versace shops are instantly recognizable for their characteristic opulence and the neoclassical inspirations. A modern Milanese classic.

48. **D. PORTHAULT**  
50, AVENUE MONTAIGNE 75008 / 33 (0)147207525  
This gorgeous flagship store is home to some of the most beautifully printed and colored linens in the world, including a wide range of luxurious bath towels, tablecloths, napkins and sheets.

49. **PRADA POP-UP STORE**  
92 PLACE BEAUVAU 75008  
This stunning two-floor boutique, designed by Roberto Baciocchi as a cross between the famous Mirabel Bridge and the Italian luxury firm’s original store in Milan. Carrying women’s ready-to-wear, footwear and accessories, all arranged in glorious color themes, this pop-up is scheduled to be open until December 23, 2009.

50. **BY TERRY**  
30 RUE DE LA TREMOILLÉ / 33 (0)144430404  
Make-up artist Terry de Gunzburg has created a cult following for her light-reflective make-up and other high quality cosmetics.

51. **CESARE PACIOTTI**  
12, AVENUE MONTAIGNE 75008 / 33 (0)147237557  
Cesare Paciotti’s Parisian boutique features luxury footwear and leather goods for men and women.

52. **CHROME HEARTS**  
18, AVENUE MONTAIGNE 75008 / 33 (0)140701735  
Chrome Hearts is the favorite jeweller of Karl Lagerfeld, who is known for wearing layers and layers of its necklaces and rings all at once. This shop is just slightly off the main avenue Montaigne drag, so be sure not to miss it.

53. **ERES**  
40, AVENUE MONTAIGNE 75008 / 33 (0)147230726  
Preferring words such as “understated” and “modern” to capture the essence of its brand image, Eres creates subtly sexy lingerie for the contemporary woman.

54. **GIUSEPPE ZANOTTI DESIGN**  
12, AVENUE MONTAIGNE 75008 / 33 (0)147200785  
Zanotti is known for his intricate and detail-oriented designs that are as comfortable as they are sexy.

55. **JIMMY CHOO**  
34, AVENUE MONTAIGNE 75008 / 33 (0)147230339  
Mr. Jimmy Choo was a couture shoe-maker in the East End of London quietly doing his thing until he met Tamara Mellon who saw a demand for stylish, yet wearable shoes. She expanded the brand and the rest is history.

56. **LA MAISON DU CHOCOLAT**  
52 RUE FRANCOIS 1ER 75008 / 33 (0)147238225  
La Maison du Chocolat is the ultimate in sinfully mouth-watering cocoa delights.

57. **LANCEL**  
127, AVENUE DES CHAMPS ELYSEES 75008 / 33 (0)156891570  
This Patrick Norguet-designed bi-level shop is a modernist setting of red, black and cream-lacquered walls, featuring Lancel’s collections of luxury leather goods.

58. **NESPRESSO**  
119, AVENUE DES CHAMPS ELYSEES 75008 / 33 (0)800055253  
Nespresso’s flagship boutique on the Champs-Elysées is a vision in design and merchandising. Not only is the product outstanding (you can taste its delicious coffee in the in-store café), but the two-floor space is also futuristic and elegant at once. With sequins, romantic lace, bright colors, and tons of embellishment are just a few characteristics of the brand.