



Susanna Kempe appointed as WGSN's new CEO

London, 31st July 2009: WGSN (www.wgsn.com), the world authority on current and future style trends, is delighted to announce the appointment of Susanna Kempe, CEO of Emap Networks, to the post of Chief Executive Officer. Susanna will remain in her current role as Emap's Chief Marketing & Strategy Officer but will relinquish her Networks post to join WGSN on August 17.

With this appointment, parent company Emap signals its wholehearted commitment to maintain and build on WGSN's leading position in the global market place. During Susanna's time as CEO of Emap Networks, the division produced more than 300 events annually, attracting an audience of senior level executives from all over the world. Susanna has two decades of international experience in events, publishing and information businesses. Prior to joining Emap she was CMO of Informa, the world's largest knowledge and skills provider with a global network of over 150 offices. She has lived and worked all over the world including the USA - where she was President of CEM based in California and VP Marketing of American Institute based in New York - Germany, Australia, Singapore, Hong Kong and the UK. Her international reputation and experience will serve her well with WGSN whose global reach stretches across continents.

In announcing the appointment, David Gilbertson, Chief Executive of Emap said, "WGSN is a unique intelligence resource, much imitated but never equalled. It is unrivalled as the world authority on current and future style trends and is a jewel in Emap's crown. Susanna Kempe is supremely qualified to lead the business into and beyond the next stage of its development which will see the WGSN service significantly expanded and enriched as the global fashion, style and design industry's indispensable commercial tool."

“A leading Australian business and WGSN client told me the other day that a new hire of theirs said she would only join if they subscribed to WGSN” Susanna says. “That kind of customer loyalty is testament to WGSN’s remarkable ability to both inspire its customers and give them hard edged commercial success. For the last ten years, WGSN has been enabling those who need to see, think and act on consumers’ evolving desires to create brilliant products and services. As we invest heavily in new technologies and continue to expand our team of 200+ style and design experts, I am absolutely delighted and extremely proud to be asked to lead WGSN into the next ten years.”

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WGSN defines and shapes winning style and design

With proven global authority, WGSN identifies and analyses current and future trends, creating online tools that can be put into action to power their customers' commercial success. WGSN enables those who need to see, think, and act on consumers' evolving wants, needs and behaviours to create brilliant products and services.

Our vision is to be the indispensable and inspiring resource for every organisation large and small at the intersection of fashion, style and commerce, loved and advocated by our users. For more information visit www.wgsn.com