



STYLE  SIGHT

WEEKLY 10

JUNE 2 - 6, 2014



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PATCHWORK PLEASURE
SURFACE DESIGN S/S 16 - SARTORIAL



TILES
MATERIAL INSPIRATIONS



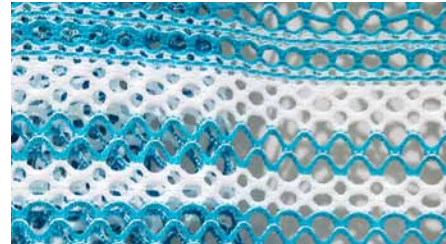
COUNTER CLASH
BACK TO SCHOOL 2015



CLEAN UTILITY
COMPONENTS S/S 15



LACE REVOLUTION
SNEAKER MATERIALS AND COMPONENTS 2015



MESH ME
TRADE SHOW WRAP S/S 15 + F/W 15
INTIMATES, YOGA & SWIMWEAR TEXTILES



CREWNECK YOKE
SUMMER SWEATERS S/S 15



SARTORIAL STRIPES
APPAREL MAY 14 WOMEN/JUNIORS



PRINTED PARKA
DESIGN DEVELOPMENT: JACKETS/
OUTERWEAR F/W 15 - CONFLUENCE



SUMMER CAMO
ACCESSORIES MAY 14
WOMEN/JUNIORS

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PATCHWORK PLEASURE

SURFACE DESIGN S/S 16 - SARTORIAL

Corresponding to Stylesight's seasonal Megatrend, **Sartorial**, this forecast explores the key surface trends for S/S 16, and calls out a mashup of bright and bold patchworks as a top theme. [READ MORE](#)



KEY POINTS

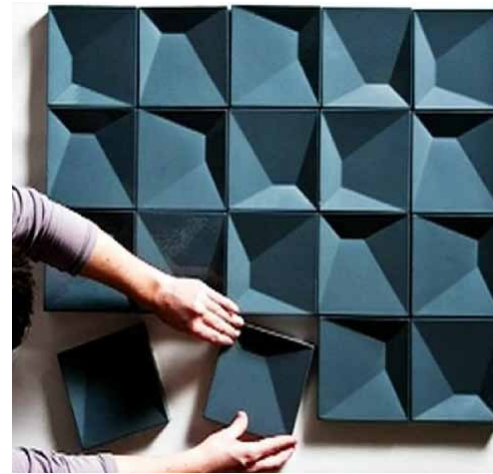
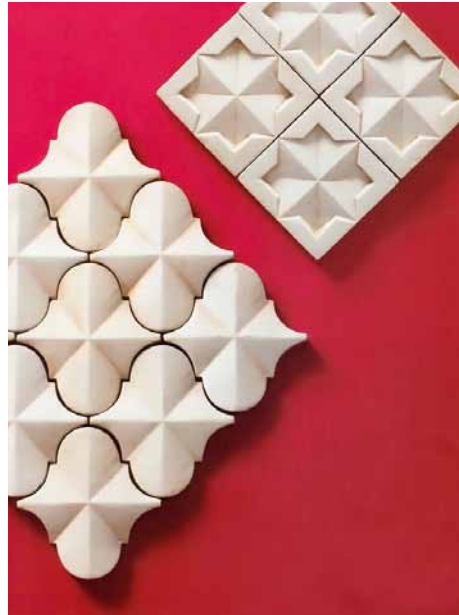
- » Revived pattern mix
- » Unpredictable pairings
- » Full of expression
- » Fresh style of tapestry

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TILES

MATERIAL INSPIRATIONS

From wood and concrete to mosaic and ombre, floor and wall tiles are being reimagined and reinvented for interior spaces. Stylesight highlights the most interesting and innovative new materials and products that are emerging in the marketplace. [READ MORE](#)



KEY POINTS

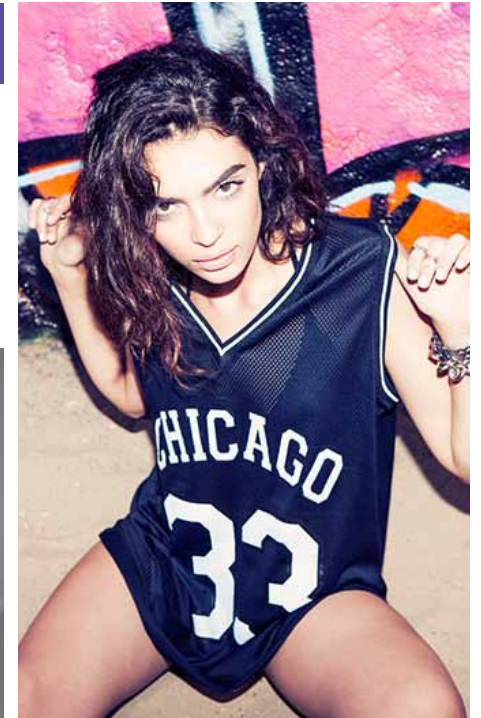
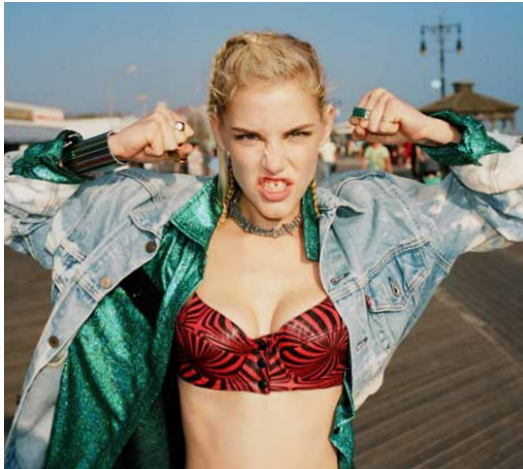
- » Creates innovative new ways to apply pattern and surface texture to spaces
- » New surface materials emerge such as concrete, wood, textiles and recycled paper
- » Tile designs are offered as part of an overall patchwork pattern design
- » Tiles take on new sculptural low relief form, creating mesmerising graphic effects

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COUNTER CLASH

BACK TO SCHOOL 2015

For the 2015 Back To School season, popular culture is dissected to form a new aesthetic language for the teenage rebel. The uniform of the jock is reappropriated, and utilitarian elements and corporate symbols are elevated to high art. [READ MORE](#)



KEY POINTS

- » Black and white anchor the graphic theme
- » Universal icons are signaled through a clash of high-vis primaries
- » Active elements are spruced up with over-the-top surface treatments
- » Key items include the layering sports bra, cross-back jersey, logo socks, graffiti culottes and studded slip-ons

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CLEAN UTILITY

COMPONENTS S/S 15

Modern minimalist and utilitarian aesthetics merge for S/S 15 accessories, resulting in visually simple yet ultra functional designs, with active-inspired elements. [READ MORE](#)



KEY POINTS

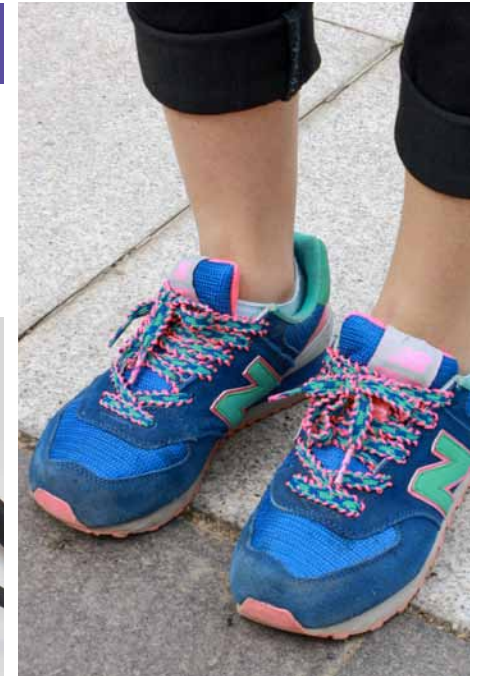
- » Palettes incorporate black, navy, bright white, teal and bleached pales
- » Simple components stand out in contrasting colors
- » Experimental new cargo pocket placements and shapes
- » Holders for every item that one may carry
- » Sporty side-release buckles

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LACE REVOLUTION

SNEAKER MATERIALS AND COMPONENTS 2015

In this report, Stylesight highlights the driving component trends for fashion-forward sneakers for youth, men's and women's markets. For 2015, shoe laces get fun and creative, elevating kicks to statement status. [READ MORE](#)



KEY POINTS

- » Braided cord laces go mainstream
- » Degradé, multicolor, dyed laces
- » 24-carat gold or silver yarns lend premium sophistication to laces by Mr. Kennedy
- » Upswing for no-tie Lock Laces
- » Silicone, LED and reflective shoe laces

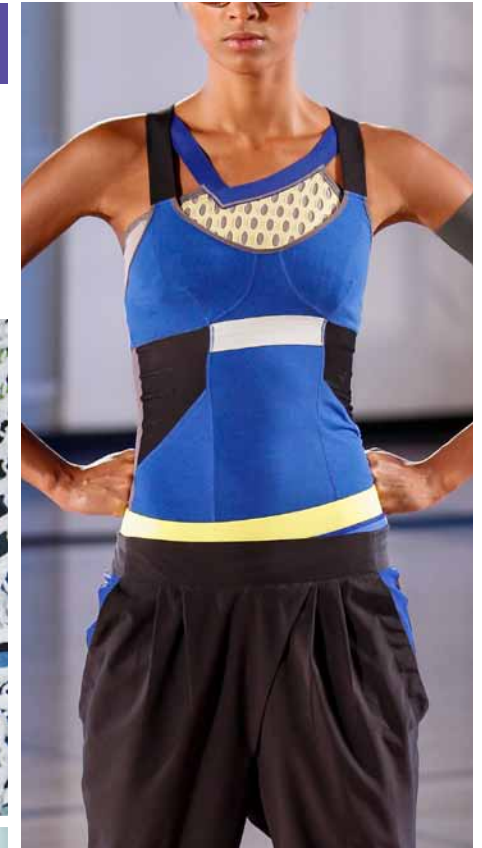
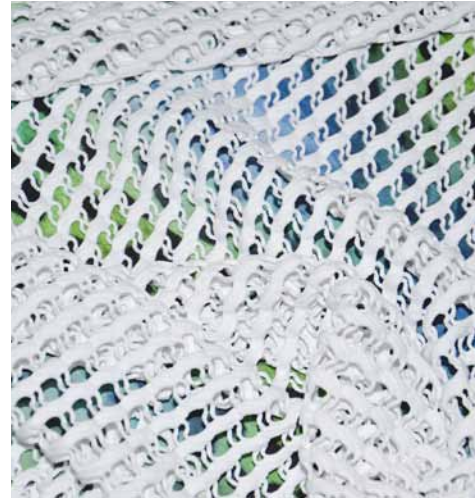
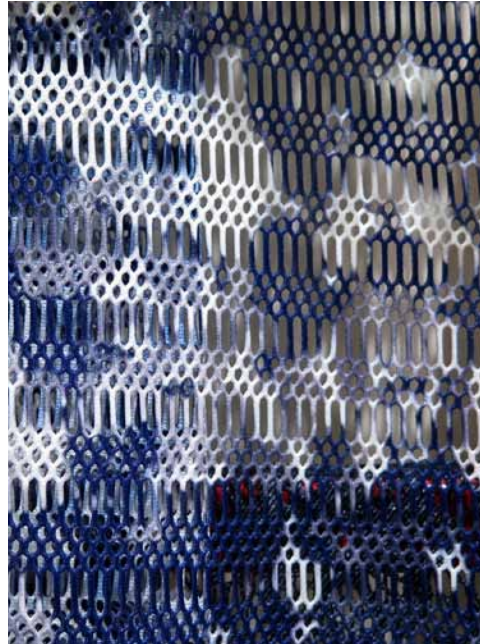
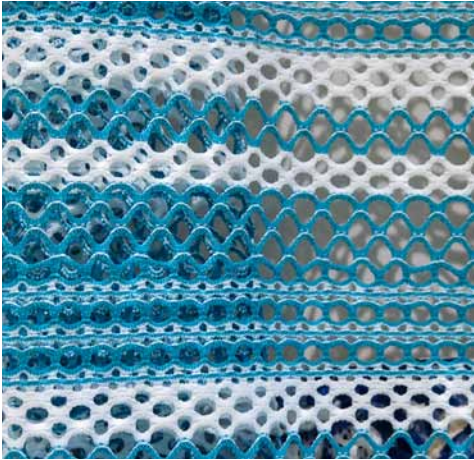


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MESH ME

TRADE SHOW WRAP S/S 15 + F/W 15 INTIMATES, YOGA & SWIMWEAR TEXTILES

Mesh and mesh-influenced sportswear fabric is a key S/S 15 textile update and F/W 15 material development for intimates, swimwear and yogawear. [READ MORE](#)



KEY POINTS

- » Mesh remains strong as panels or for entire silhouettes for swim and intimates developments
- » Blue and white colorways dominate
- » Showcased in VPL by Victoria Bartlett and Suboo collections

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CREWNECK YOKE

SUMMER SWEATERS S/S 15

Complete with victor-based flats, this summer capsule presents the leading sweater directions popping up for late S/S 15, noting the crewneck as a key neck shape as designers focus on inherently classic shapes. [READ MORE](#)



KEY POINTS

- » Creating a transparent yoke is seamlessly achieved via transparent nylon yarns, open stitches or solid-color underpieces
- » Raglan sleeves offer interesting areas to highlight via sheer yarns and stitches

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SARTORIAL STRIPES

APPAREL MAY 14 WOMEN/JUNIORS

Sartorial stripes, typically reserved for men's shirting, make a major impact on women's and juniors' summer retail deliveries. [READ MORE](#)



KEY POINTS

- » Pinstripes, ticking stripes and variegated nautical iterations
- » Classic colorways of red, white and blue
- » Alternating stripe directions build momentum
- » Renews interest in the essential shirtdress

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PRINTED PARKA

DESIGN DEVELOPMENT LOUNGEWEAR F/W 15 - CONFLUENCE

Based on the season's main theme, **Confluence**, Stylesight presents men's and young men's jackets for F/W 15 design development, calling out the printed parka as an essential outerwear option. [READ MORE](#)



KEY POINTS

- » Panels of exploded tartan
- » Large utility pockets and flaps
- » Waterproof nylon

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SUMMER CAMO

ACCESSORIES MAY 14 WOMEN/JUNIORS

Nonseasonal natural camo prints are interpreted in summer motifs and materials for a range of accessories, from baseball caps to backpacks. [READ MORE](#)



KEY POINTS

- » Palm fronds lend a tropical touch to camouflage prints
- » Bags are updated with seasonal straw and crochet
- » Camo emerges for sunnies in matte or transparent printed plastic